

Tangem Summer Adventure Giveaway – Terms & Conditions

Effective date: 02nd June 2026

Version: 1.0

Campaign Type: Social Media Giveaway

These Terms govern the Tangem Summer Adventure Giveaway (the “Giveaway”), which rewards eligible participants who photograph or film Tangem display stands at participating retail locations and share that content on social media using the designated hashtag. By participating in the Giveaway, participants agree to be bound by these Terms.

1. Campaign Overview

The Giveaway is designed to celebrate and reward Tangem’s growing retail presence. Participants are invited to find a Tangem display stand at one of the 225 participating retail locations (the “Participating Locations”), photograph or film it, and share that content on social media with the hashtag **#TangemSpotted**. A full list of Participating Locations will be published on the Tangem blog, including links to each individual store, and will be made publicly available when the campaign goes live.

The Giveaway offers two prize categories.

- A. First, a Bitcoin prize pool of \$5,000 USD (\$50 USD in Bitcoin per winner) will be awarded to the first 100 eligible posts that meet all entry requirements set out in these Terms, on a first-come, first-served basis. Once 100 qualifying entries have been received, the Bitcoin prize pool will be considered fully allocated and no further Bitcoin prizes will be awarded.
- B. Second, one (1) DJI Osmo Pocket 4 Handheld Camera (base model, no accessories) will be awarded to the participant judged to have submitted the best video entry during the Campaign Period.

Tangem reserves the right to modify the number of prizes and prize amounts at its discretion, subject to the limitations set out in these Terms.

2. Eligibility

The Giveaway is open to individuals who, at the time of entry:

- Are 18 years of age or older (or the age of majority in their jurisdiction, if higher);
- Have a valid, publicly accessible account on Instagram, X (formerly Twitter), or another eligible social media platform;
- Physically visit a Participating Location and photograph or film a genuine Tangem retail display stand; and
- Comply fully with these Terms and all applicable platform rules and laws.

Employees, contractors, and affiliates of Tangem AG and their immediate family members are not eligible to participate. Participation is void where prohibited by law. Tangem reserves the right to restrict participation based on geographic location or regulatory considerations.

3. How to Enter

To enter the Giveaway, participants must complete all of the following steps:

- **Step 1 – Find a Participating Location:** Locate a Tangem retail display stand at one of the 225 Participating Locations listed on the Tangem blog.
- **Step 2 – Take a Photo or Video:** Photograph or film the Tangem stand. The stand must be clearly visible in the image or video.
- **Step 3 – Post on Social Media:** Share the photo or video on Instagram, X (formerly Twitter), or another eligible social media platform. The post must: (i) include the hashtag **#TangemSpotted**; (ii) be publicly visible (not set to private or friends-only); and (iii) remain live and publicly accessible until the winners are announced.

Submitted content must meet the following minimum quality standards: the Tangem stand must be clearly identifiable and reasonably in focus; heavily blurred, obscured, or low-resolution submissions will not qualify; Tangem branding or signage must be reasonably visible; content must be an original capture — digitally altered images, screenshots, or AI-generated content will be disqualified; and videos must be at least 3 seconds in duration. Tangem reserves the right to determine, in its sole discretion, whether a submission meets these standards.

Only one entry per person is permitted. Entries submitted via automated means, bots, scripts, or third-party entry services will be disqualified

4. Participating Locations

The full list of 225 Participating Locations will be published on the Tangem blog at <https://tangem.com/en/blog/post/tangem-at-best-buy/>. The list will include the name and address of each store and, where available, a direct link to the store's website or location page. The list will be made available when the campaign goes live.

Tangem reserves the right to add or remove locations from the list at any time. Photographs or videos taken at locations that are no longer on the list at the time of winner selection may be disqualified. Participants are responsible for verifying that their chosen location is on the current published list.

5. Winner Selection

At the conclusion of the campaign period, Bitcoin prizes will be awarded to the first 100 eligible entries on a first-come, first-served basis, subject to verification of all entry requirements. The DJI Osmo Pocket 4 camera will be awarded to the participant judged to have submitted the best video entry. The best video will be selected at the sole discretion of a Tangem internal jury. Judging criteria may include creativity, video quality,

and how effectively the Tangem stand is featured. Tangem's decision on the camera prize is final and binding and no correspondence will be entered into.

Winners will be announced publicly on Tangem's official X account (@tangem_wallet). Tangem will make reasonable efforts to notify winners via social media. It is the participant's responsibility to monitor Tangem's official channels for the announcement.

Following the announcement, winners must contact Tangem directly to claim their prize. Instructions for how to get in touch will be provided in the winner announcement post. Tangem will then coordinate directly with each winner to collect the necessary details for prize delivery (including a Bitcoin wallet address).

Winners must respond and provide the required details within 14 calendar days of the announcement. Failure to respond within this period may result in forfeiture of the prize, at Tangem's discretion.

6. Prizes

The Giveaway offers two prize categories.

- A. Bitcoin Prizes: each of the first 100 eligible entrants will receive \$50 USD in Bitcoin (BTC), transferred to the Bitcoin wallet address provided by the winner.
- B. Camera Grand Prize: one (1) DJI Osmo Pocket 4 Handheld Camera (base model only, no accessories included) will be awarded to the participant judged to have submitted the best video entry, as determined by Tangem's internal jury at their sole discretion. Tangem reserves the right to fulfil the camera prize by providing the winner with a gift card or equivalent monetary credit of a value sufficient to purchase the DJI Osmo Pocket 4 (base model) at the winner's sole discretion as to retailer, in lieu of direct shipment of the physical item. Where the prize is fulfilled by physical shipment, Tangem is not responsible for any import duties, taxes, or customs charges applicable in the winner's jurisdiction.

The USD/BTC exchange rate for Bitcoin prizes will be determined by Tangem at the time of transfer. Tangem is not responsible for any loss in value of Bitcoin following transfer to the winner's wallet. All prizes are non-transferable and cannot be exchanged for cash or other assets.

Winners are solely responsible for any taxes, duties, or other charges arising from receipt of the prize in their jurisdiction. Tangem makes no representations regarding the tax treatment of prizes.

Prize payments are subject to Tangem's internal compliance checks. Tangem reserves the right to withhold or refuse payment of a prize where: (i) the Bitcoin wallet address provided by the winner triggers concerns under applicable anti-money laundering, sanctions, or financial crime regulations; (ii) Tangem is unable to verify the identity of the winner to a satisfactory standard; (iii) payment would require Tangem to violate any applicable law or regulation; or (iv) the winner is located in, or is a national or resident of, a jurisdiction subject to sanctions administered by OFAC, the UN Security Council, the EU, or any other applicable sanctions authority, or is otherwise a designated or blocked person under applicable sanctions laws. In such circumstances, the prize may be forfeited and Tangem shall have no liability to the winner in respect of the withheld payment.

7. Content and Intellectual Property

By submitting an entry, participants grant Tangem a non-exclusive, royalty-free, worldwide licence to use, reproduce, display, and share their submitted photo or video (with credit where reasonably practicable) for marketing, promotional, and communications purposes, including on Tangem's website and social media channels.

Participants warrant that: (i) they are the original creator of the submitted content; (ii) the content does not infringe the intellectual property rights of any third party; and (iii) the content does not contain any material that is defamatory, offensive, or otherwise unlawful.

Tangem is not responsible for any third-party content that appears incidentally in submitted photos or videos (e.g. other products, signage, or people visible in the background), but participants should take reasonable care to ensure their submission complies with applicable privacy and data protection laws.

8. Disqualification

Tangem reserves the right to disqualify any entry or participant where:

- The entry does not comply with these Terms or the rules of the relevant social media platform;
- The photograph or video does not clearly feature a genuine Tangem retail stand at a Participating Location;
- The post does not include the hashtag #TangemSpotted or is not publicly visible;
- The entry is submitted via automated or fraudulent means;
- The participant is found to have submitted multiple entries;
- The content is offensive, unlawful, or otherwise inappropriate; or
- Tangem reasonably suspects manipulation or abuse of the Giveaway.

9. Campaign Period

The Giveaway will run from 03rd June 2026 to 23rd June 2026 (the "Campaign Period"). Entries submitted outside this period will not be eligible. Tangem reserves the right to extend, shorten, or terminate the Campaign Period at its discretion, with reasonable notice where practicable.

10. General Conditions and Limitation of Liability

Tangem AG is the organiser of the Giveaway. The Giveaway is in no way sponsored, endorsed, administered by, or associated with Instagram, X (formerly Twitter), or any other social media platform.

To the maximum extent permitted by applicable law, Tangem accepts no liability for: (i) lost, late, or misdirected entries; (ii) technical failures or errors affecting participation or prize delivery; (iii) any loss or damage arising from participation in the Giveaway or acceptance of a prize; or (iv) fluctuations in the value of Bitcoin.

Tangem reserves the right to modify, suspend, or cancel the Giveaway at any time if circumstances beyond its reasonable control make it necessary to do so. In such cases, Tangem will use reasonable efforts to notify participants through its official channels.

These Terms are governed by the laws of Switzerland. Any disputes arising in connection with the Giveaway shall be subject to the exclusive jurisdiction of the courts of Switzerland, to the extent permitted by applicable mandatory consumer protection laws in the participant's jurisdiction.

11. Contact Information

For questions regarding the Giveaway, prize claims, or these Terms, participants should contact Tangem at support@tangem.com. Tangem will endeavour to respond to routine enquiries within 5 business days.

Acknowledgment

By submitting an entry to the Tangem Summer Adventure Giveaway, participants confirm that they have read, understood, and agree to be bound by these Terms and Conditions.