

# Tangem Reward Program "Black Friday 2025" Terms & Conditions

**Effective Period:** 21 November 2025, 7:05 (UTC) – 09 December 2025, 22:55 (UTC)

These Terms and Conditions ("Terms") govern your participation in the Tangem Reward Program ("Program") organized by Tangem AG, a company registered at Baarerstrasse 10, CH-6300 Zug, Switzerland, with company number CHE-390.112.525 ("Promoter").

By participating in the Program, you ("You" or the "Participant") agree to be bound by these Terms. Please read them carefully.

**1. Eligibility.** To be eligible to participate in the Program, you must:

- Be an individual aged 18 or over.
- Successfully place an order for a Promoter's product that includes a hardware cold wallet, specifically Tangem Wallet cards or Tangem Ring ("Product") through an official Tangem sales channel. Accessories, such as the Tangem CardHolder, are excluded from this definition. For the avoidance of doubt, each Product purchased in a single order is eligible for a separate Reward and Promotional Code..
- Complete the full payment for your order, and the order must be fulfilled and shipped by the Promoter.

**2. Promotional Code and Activation Period.**

- 2.1. Participation in the Program requires the use of a unique promotional code, which may be provided as a QR code or a link ("Promotional Code").
- 2.2. The Promotional Code is valid and must be activated between November 21, 2025, and January 31, 2026, inclusive ("Activation Period").
- 2.3. If the Promotional Code is not activated within the Activation Period, it will become void, and you will no longer be eligible to receive the Reward.

**3. How to Participate.**

- **Step 1: Order and Payment.** Place an order for a Product and complete the payment. Once the order is successfully paid and fulfilled, you will receive a separate email containing a unique reward activation link and QR code.
- **Step 2: Product and Reward Activation.** Upon receiving your physical Product, activate it according to the standard procedure. Following the Product activation, you must activate your Reward by scanning the QR code or using the link from the confirmation email within the Tangem mobile application ("Application").
- **Step 3: Verification and Vesting Period.** Upon activation of the Reward in the Application, the Promoter's system will verify your order status. If the order is confirmed, a 14 (fourteen) calendar day waiting period ("Vesting Period") will commence.
- **Step 4: Reward Payout.** If your order is not canceled or the Product is not returned during the Vesting Period, the Promoter will issue your Reward.

**4. The Reward.**

- 4.1. The Reward will be paid out within 3 (three) business days after the successful completion of the Vesting Period.
- 4.2. The Reward is transferred in Bitcoin (BTC) to the cryptocurrency wallet address provided by you through the Application. The value of the Reward in BTC shall be determined at the Promoter's sole discretion at the time of payout. If the Reward transfer fails due to an incorrect, inaccessible, or invalid wallet address provided by the Participant, the Promoter shall not be liable for the loss of the Reward and shall not be obligated to reissue the transfer..
- 4.3. The Reward is non-transferable and non-exchangeable, and there is no fiat cash alternative.

**5. Order Cancellations and Product Returns.**

- 5.1. The Reward is granted on the express condition that the purchase of the Product is final and not canceled or returned.
- 5.2. If a Participant cancels the order or returns the Product for a refund in accordance with the applicable return policy during the Vesting Period, their eligibility for the Reward for that purchase shall be void.

**6. General Conditions.**

- 6.1. The Promoter reserves the right to request proof of purchase to verify a Participant's eligibility at any time.
- 6.2. The Promoter reserves the right to disqualify any Participant who it reasonably believes has violated these Terms or tampered with the participation process.
- 6.3. The Promoter reserves the right to amend, suspend, or terminate the Program at its sole discretion.
- 6.4. To the fullest extent permitted by law, the Promoter shall not be liable for any loss, damage, or injury suffered by a Participant in connection with their participation in the Program.
- 6.5. The Participant's personal data will be processed in accordance with the Promoter's Privacy Policy and solely for the purposes of administering this Program.

**7. Governing Law and Jurisdiction.**

- 7.1. These Terms shall be governed by and construed in accordance with the laws of Switzerland.
- 7.2. Any dispute arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the competent courts at the registered seat of the Promoter (Zug, Switzerland).